

# STOP TALKING START PLANTING

## Run4Trees

## Charity Run for Schools

Would you like to organize a charity run in your school and plant as many trees as possible together with your classmates? Great! Here are some tips that will help you organize a "Run4Trees".

### First ideas

Before going into detailed planning, you should first clarify two important questions:

- Where could your charity run take place (in a park nearby, on school grounds, on a sports field)?
- Who could form an organizing team with you (classmates, teachers, parents)?

Having those questions clarified you are ready to ask your teacher or school management whether a charity run at your school is basically possible.

### Further planning

If you get a "Go" from your school management, further questions can be clarified:

- When will the Run4Trees take place (e.g. parallel to a school event)?
- How long is every lap? (We suggest not more than approx. 400m)
- Are you interested in a Climate Justice Ambassador's presentation before the run so that the participants know for what purpose they will be running? When can the presentation take place?

### Letter to parents and sponsors

When all important questions are answered and the date for the charity run is set, you can announce your Run4Trees and inform all parents with a letter.

Now it is time to start looking for sponsors: Every participant is asked to find sponsors who donate a certain amount of money per lap (parents, grandparents, friends or the bakery next door). All sponsors can be collected in the sponsor card and handed over to the respective class teacher.



The image shows a template for a Run4Trees sponsor card. It has a header with the Run4Trees logo and the text 'Hier Sponsorkarte geben!'. Below the header is a table with columns for 'Name, Adresse', 'Anzahl an Runden', 'Betragsweise Spendenhöhe', 'Gesamter Sponsoring-Potenzial', 'Stempelzeit', 'Abgabende Person', and 'Spenden-Summe'. The table has 10 rows for data entry.

### Last preparations

Your Run4Trees is just a few weeks ahead – time to think of the details.

- How many people are needed to support you on the ground?
- Who stamps the lap cards?
- When will the certificates be handed over (directly after the run or the following day at school)? Do you want to provide water for everyone (where do water and cups come from)?
- Do you want music to be played?
- Would you like to display information from Plant-for-the-Planet? You can order it here: [www.thegoodshop.org](http://www.thegoodshop.org)

## The charity run

Let's go! Run for it and collect as many trees as you can! All laps will be stamped on the runner's lap card.

## After the charity run

Every runner receives a certificate.

All participants then collect the donations from their sponsors and hand them over to their class teacher in an envelope together with the sponsor card. The school transfers the collected money to Plant-for-the-Planet. Donation receipts can be issued from an amount of 10 Euro.



For every collected Euro, Plant-for-the-Planet will plant a tree. More information about our planting area can be found here:

<https://www.plant-for-the-planet.org/en/about-us/planting-locations?wildcard=& wildcard=>

All trees will also be collected in our official World Tree Counter - feel free to register for your own school Tree Counter to show everyone how many trees you have planted: [www.trilliontreecampaign.org/](http://www.trilliontreecampaign.org/)

## Materials Plant-for-the-Planet provides you with:

- Sponsor card (pdf)
- Lap card (pdf)
- Certificate (pdf)
- Letter to parents (Word template)
- Info material (e.g. flyer & poster)
- [Short video](#) about Plant-for-the-Planet



We wish you a lot of fun with the organization of your Run4Trees! If you have questions please feel free to contact us.

PS: Do you already know our Change Chocolate? Maybe you want to sell it at your Run4Trees and collect even more trees? You can order it here: [www.thegoodshop.org](http://www.thegoodshop.org)